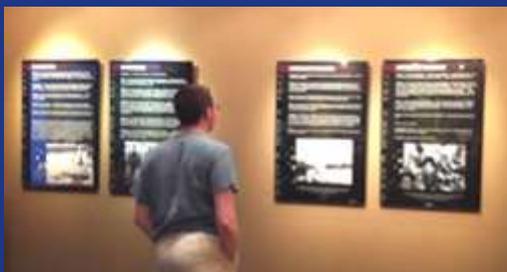




The Dwight D. Eisenhower Society

2018-2019 Annual Report



President John Burt's Message

I have had the privilege and honor of serving as the Dwight D. Eisenhower Society President for several months now and Treasurer for several years, and I am proud to say that our future is bright.

The Society ended 2019 with an increase in membership and overall contributions and donations. Increasing and retaining members continues to be a top priority for us as we work diligently to uphold the legacy of our founding over 50 years ago. Our members, together with our generous donors and sponsors, remain the lifeblood of the Society, making it possible to support our educational programs, grants, activities and events.

We closed out 2019 just above budgeted total revenue and having achieved total budgeted expenses. 2019 was the first full year of execution of our Development Plan published last year. The plan is a five-year look at our Strategic Plan goals and objectives, and the means to achieve them. This living and actionable document, comprised of overarching goals and supporting objectives served and continues to serve as our roadmap helping guide our many actions. In 2020 we will be guided in large part by our Development Plan and will work diligently to continue efforts to increase membership, and improve corporate sponsorships and grant applications.

The Society also remains focused on our role as official nonprofit philanthropic partner of the National Park Service at Eisenhower National Historic Site (ENHS). To that end, our programs have supported more than 50% of the ENHS educational, internship, and agricultural programs. We consider it a privilege and responsibility to play a role in the professional and educational partnership projects and programs that develop today's and tomorrow's future citizens and leaders.

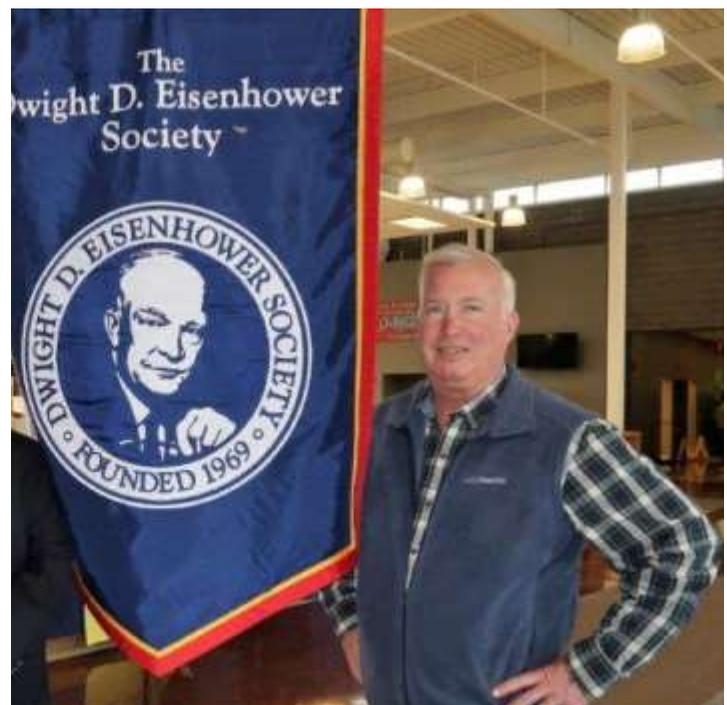
We could not be more pleased with the consistency, clarity and overall quality of our messaging including both printed and digital products and resources. We have improved in every area thanks largely to the work of our Public Relations Committee, Executive Director, Communications Coordinator and Web Developer. Our newsletters, brochures, handouts and public-facing website and Facebook site are now of the highest quality.

Finally, we could not do what we do without the continued support and engagement of our Board of Trustees, members, corporate sponsors, and donors. I thank each of you for your fidelity and generous contributions. Also, thank you in advance for what you will continue to do in 2020. I remain Semper Fidelis and proud to be a part of the Society.

Colonel John M. Burt, USMC (Ret)
President & Treasurer
Dwight D. Eisenhower Society

Our Mission

The Society will promote the knowledge and understanding of the accomplishments of Dwight D. Eisenhower, the 34th President of the United States and General of the Army; the code by which he lived; and the signal qualities that made him in his time the world's most trusted figure.



The Eisenhower Society Begins Its 50th Anniversary Celebration

The Eisenhower Society began the fiscal year with continued planning for its 50th anniversary as well as planning events to commemorate the 75th Anniversary of the D-Day landings, June 6, 1944.



For the 50th anniversary, we established our Speakers Bureau to present a Powerpoint program on Dwight Eisenhower and the history of the Eisenhower Society for local or regional clubs, organizations and nonprofits such as the Rotary Club, left.

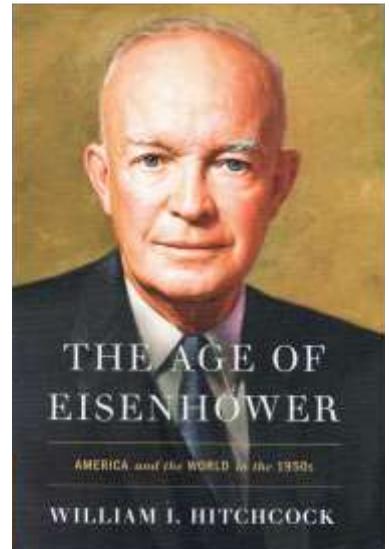
Created the National Aeronautics and Space Administration (NASA)



Dwight D Eisenhower Society, Founded in 1969



Plans were also underway to hold a Gala Dinner in December 2019 to commemorate the day that the Society was officially recognized as the Dwight D. Eisenhower Society by the Commonwealth of Pennsylvania and incorporated as a non-profit organization. Sponsorship levels were developed for the dinner and a Save the Date card was sent out in October. We located a number of descendants of the 20 founders of the Society as well as descendants of charter members. We were fortunate to have Dr. William Hitchcock, author of *The Age of Eisenhower*, agree to be our guest speaker. The dinner would be held at the Gettysburg Hotel with a book signing by Hitchcock, plated dinner choices of filet and salmon, chicken or a vegetarian option, a commemorative program and, of course, Ike and Mamie cocktails!



Plans were also underway for the 75th Anniversary of D-Day. The Eisenhower Society partnered with the Eisenhower Institute at Gettysburg College to host a sold-out D-Day Symposium and worked with the Borough of Gettysburg to commemorate the D-Day invasion on June 6, 2019 on the town square with local World War II veterans in attendance.



Even while planning these extra events for the year, the Society continued plans for its annual July picnic and Eisenhower Commemoration in October. The Eisenhower Society Board of Trustees served on committees and worked closely with the executive director to plan and hold the events.

Meet the Historians Reception



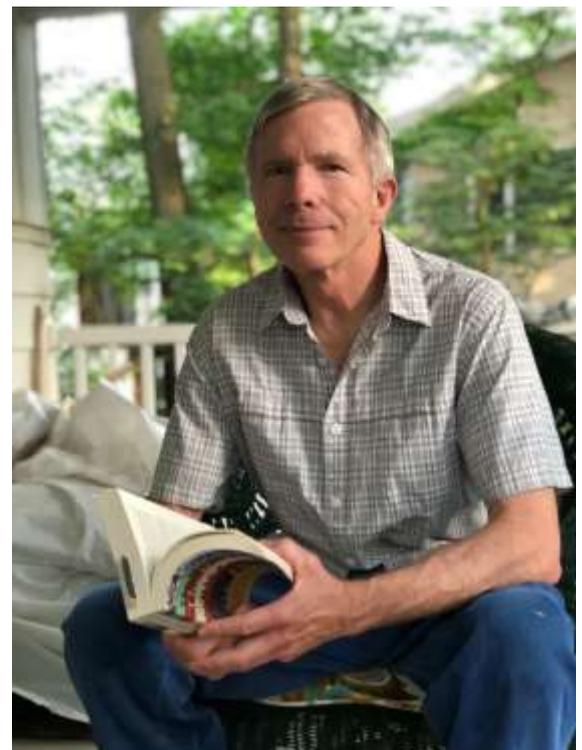
On March 29, the evening before our 75th Anniversary of D-Day Symposium, the Eisenhower Society hosted a Meet the Historians reception at the Society office. Guest speakers for the conference, Craig Symonds, George Colburn and John C. McManus, stopped by after dinner to meet and greet some of the Eisenhower Society's generous donors. Donations of wine by Duane Williams, cheese and crackers by Jacqueline White and dessert pastries by Ken Weiler were much appreciated by the guests. Board member Paul Shevchuk poured the wine for everyone to enjoy. A few guests even brought their personal copies of the historians' books and grabbed a quick autograph. We were especially pleased that Susan Eisenhower, granddaughter of the President, stopped by.



A New Communications Coordinator

The Eisenhower Society said farewell to communications contractor Jeffrey Kayer in September 2019 as he needed to step down due to his new job and family responsibilities.

We were fortunate to welcome John Joyce to the contract position that same month. John is recently retired after 36 years with the National Park Service, most of that time spent at the Eisenhower National Historic Site. He has experience presenting tours, talks and education programs, supervising volunteers, interns and seasonal park rangers and conducting training for them. He served as the Eisenhower Site website developer, managed the site's Facebook page, wrote the park blog and press releases, and designed brochures and posters. He has a BA in American Studies as well as an elementary school teaching degree. He served in the U.S. Army from 1974-77.



Eisenhower Society Assists at Eisenhower National Historic Site

As an official "Eisenhower NHS friends" group, the Society hosted an outreach table at Great War Weekend, July 27 and also funded the preservation of the Camp Colt plaque located on the Gettysburg battlefield.

Your donations fund World War II Weekend



By far our largest partnership with the historic site was staffing an outreach tent and donation box for World War II Weekend, September 21 and 22. The Eisenhower Society also collected donations and sold drinks and snacks at the USO Dance held at the Gettysburg Middle School that evening. Funds were turned over to the historic site to support the next World War II Weekend.



Eisenhower Society Participates in Gettysburg's 75th Anniversary of D-Day Commemoration

Working with the Borough of Gettysburg and local veteran's organizations, the Society commemorated the soldiers who landed on the beaches of Normandy, France on June 6, 1944. The program was held on the Gettysburg Square with some World War II Jeeps, a living history equipment display and a dozen World War II veterans in attendance. Carol Hegeman, Eisenhower Society Executive Director and retired Supervisory Historian at the Eisenhower National Historic Site, was the guest speaker. She discussed Eisenhower's leadership in making the decision to launch the invasion and his statement that the real heroes of World War II were the G.I. Joes. Afterward, the veterans and their families were hosted at a reception.



A New Membership Brochure

The Eisenhower Society has updated its membership brochure to reach out to prospective members. The brochure outlines Eisenhower's contributions and connections to Gettysburg as well as the history and work of the Society. The new brochure along with the Society's quarterly e-newsletter, Facebook posts and website provide many opportunities for members or prospective members to learn about the work of the Dwight D. Eisenhower Society. If you use Facebook, please follow us to learn about Eisenhower history and Society events. If you have not been getting the e-newsletter and want to, please send your name, address, telephone and email address to: info@dwrightdeisenhowersociety.org. We will add you to our mailing list.



Eisenhower Society Grants Make a Difference in 2019



75th Anniversary of D-Day Symposium - \$5,000

The Eisenhower Institute and the Dwight D. Eisenhower Society partnered to host a 75th anniversary of D-Day Symposium on March 30, 2019. The program was held in March as many of our guest speakers planned to be in Normandy in June. This timeframe also allowed college students to attend. Over 200 people registered for the symposium necessitating a waiting list. After a continental breakfast, Susan Eisenhower gave the keynote, speaking about her grandfather's leadership. Filmmaker Dr. George Colburn previewed a rough cut of his new documentary *Ike: The Making of An American Hero*. Audience members provided a critique afterward. Dr. Craig Symonds spoke about the logistics of the invasion and the mulberry harbors. Then the attendees enjoyed a delicious lunch buffet at the atrium, a new space in the college dining facility. After lunch, Dr. John C. McManus spoke on his book, *The Dead and Those about to Die*, the story of the Big Red 1 at Omaha Beach. The Symposium concluded with a panel discussion followed by an optional tour of the Eisenhower National Historic Site. Our thanks to Gettysburg Tours and Federal Pointe Inn for providing reduced rates. C-Span

filmed the program which is available at <https://www.c-span.org/event/?459079/dday-75th-anniversary-symposium>.



Voices of D-Day Exhibit - \$1,980

The staff of Gettysburg College's Musselman Library produced an exhibit based on their book, *Voices of D-Day*. The poster-sized photos with text captured the invasion story using oral history quotes from over 700 oral histories with World War II participants conducted by college students. Black and white photographs illustrated the quotes. The exhibit was on display at the gallery in the Majestic Theater from May – August 2019 and viewed by over 10,000 people. It continues to be displayed at the Musselman Library and is available for loan.



Curriculum for Eisenhower: The Making of An American Hero - \$5,000

The grant assisted Contemporary Learning Systems to produce electronic learning modules based on its extensive library of 400 hours of footage on the military and political career of Dwight D. Eisenhower. Designed for classroom use, the four short learning modules are available to teachers via a website entitled "The Eisenhower Era, 1941-1961." The short informational documentaries and supporting educational assets are designed to aid teachers in producing exciting classroom lessons and projects.



Internships at Eisenhower National Historic Site - \$10,500

Grant funds provided living stipends to six interns for 12-week internships. Four summer interns presented in-depth talks and tours to 17,000 visitors. Their impact on visitors often included multiple contacts during each visitor's tour. A winter/spring intern assisted with tours and social media posts. The curatorial intern cataloged archival photos; packed, cleaned, moved and unpacked 142 show barn artifacts for proper storage; re-organized the curatorial storage area; and developed a temporary exhibit, "Ike's Irreplaceable Man: Sgt. John Moaney," for the Reception Center.



To the Dwight D. Eisenhower Society,

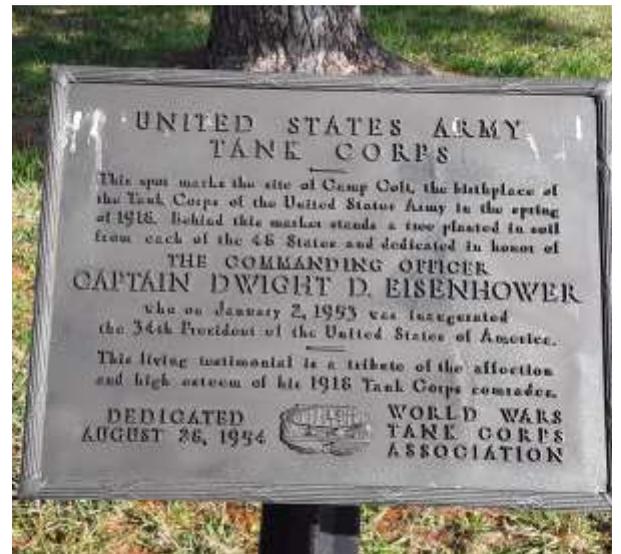
I want to thank you for the amazing opportunities you have provided me through my internship. I have learned so much and met so many wonderful people and it is all thanks to your society. I have been able to greatly expand my practical knowledge of museum practices. I have learned how to utilize a new database, while cataloging 300 photographs and negatives. By creating and installing an exhibit of my own design, I was able to showcase the techniques I learned as a curatorial intern. In addition, I have picked up quite a bit about the man himself, Dwight D. Eisenhower. Ike had a presence that changed the world around him for decades. It is a very satisfying thing to know more about him as well as to be able to contextualize his accomplishments within United States and world history. I am so very grateful to you for providing me with an experience that will help my future career flourish.

Sincerely yours, Kelsey Barnett



Preserve Camp Colt Tree Marker - \$200

This project preserved the only marker on the Gettysburg battlefield that commemorates Camp Colt, the 1918 Army Tank Training Camp on the fields of Pickett's Charge. The camp was commanded by Dwight Eisenhower, his first independent command. The white pine tree was planted with soil from all 50 states. The tree and marker were dedicated in 1954 at a Tank Corps reunion. Read the marker and see if you can find the typographical error!



More Grants

Support Agricultural Science Curriculum and Student Field Trips to Eisenhower National Historic Site - \$7,300



This grant provided transportation for students from City of York schools to attend educational programs at Eisenhower National Historic Site. This school district qualifies for Title 1 support because it has a very high percentage of low income and even homeless students. The district cannot afford student field trips. These funds allowed 5th grade students to participate in the Eisenhower: The Molding of a Leader character education curriculum including a visit to the Eisenhower Site. Students role-played different periods of Eisenhower's life wearing eight hats

that he wore including an Abilene High School baseball cap, a military officer's hat, a fedora and golf cap. Students learned how Eisenhower developed and exhibited good character as they got on TRRACC like Ike to be Trustworthy, Respectful, Responsible, Accountable, Caring and a good Citizen. Unfortunately, the site cancelled the agricultural science program because of the loss and inability to find new environmental educators. Unused funds were returned.

Dwight D. Eisenhower Senior Self-Improvement Award - \$2,500

These grant funds coupled with \$2,500 received from the Adams County Bar Foundation, recognized positive growth and achievement of graduating seniors from six Adams County high schools who have had an "at risk" record in academics, attendance, attitude, behavior and school/community activities. These students nominated themselves and kept a record of improvement and commitment in all six areas. Each school selected up to five students to be honored at an annual awards breakfast. The awards were presented to thirty students who succeeded in improving themselves.



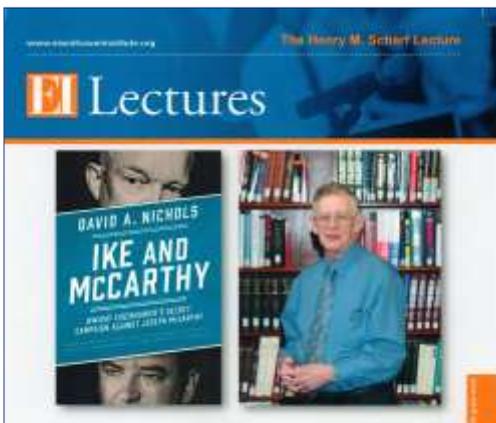
"I am inclined by nature to be optimistic about the capacity of a person to rise higher than he or she has thought possible once interest and ambition are aroused."

— Dwight D. Eisenhower,
At Ease: Stories I Tell to Friends, concerning the men in the Development Battalion, Camp Colt, Gettysburg, 1918.

Eisenhower Institute: David Nichols Lecture on "Ike and McCarthy" - \$5,000 and "Inside Civil Rights" - \$5,000

During the 2018-19 academic year, Dr. David Nichols spoke on his new book, *Ike and McCarthy*. Thirty-five people gathered to hear his remarks. Nichols also met with the students in the Inside Civil Rights program to discuss Eisenhower and Civil Rights based on his book, *A Matter of Justice*. He joined a seminar group of 16 students to discuss 1960s social movements.

The students participating in Inside Civil Rights made a trip to Little Rock, Arkansas to visit Central High School and related civil rights sites. Nine students participated in the program.



The Dwight D. Eisenhower Society Financial Reports

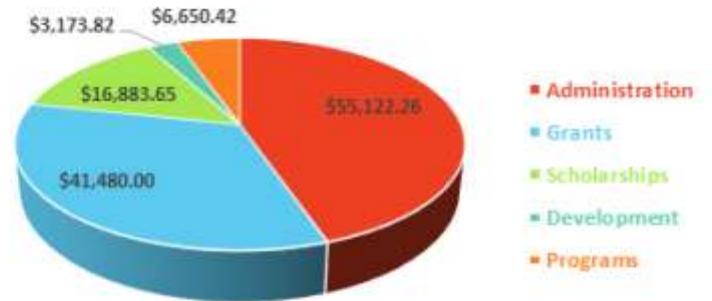
Income-November 2018-October 2019

\$127,527



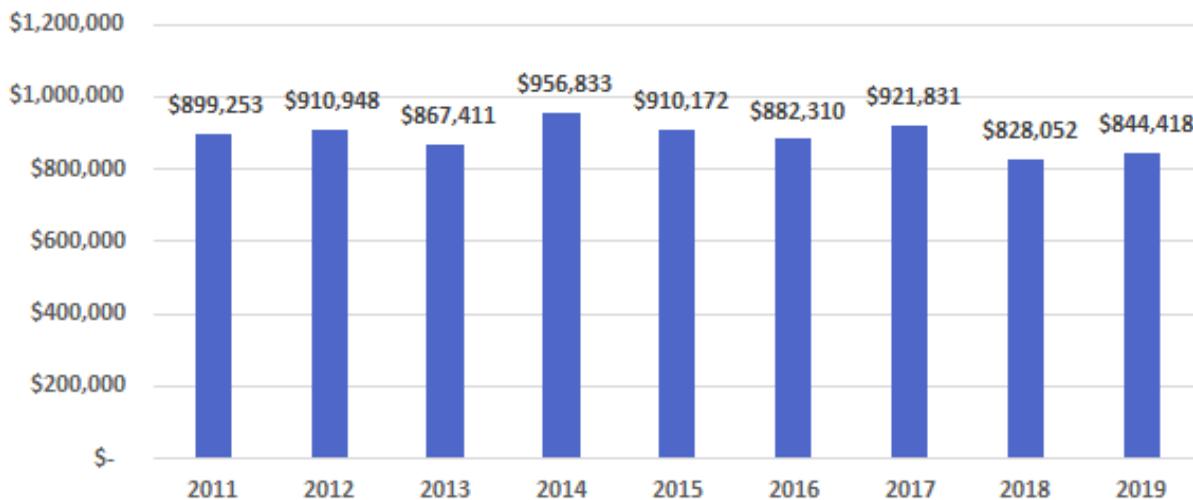
Expenses-November 2018-October 2019

\$123,310



Note: Membership income includes \$10,700 Board of Trustees annual giving. Miscellaneous income includes the ROTC award gift, corporate partner donations and bank fee refunds. Scholarship expense includes an additional \$3,384.80 from the Hoffman Trust to correct funds not dispensed in a prior year.

Eisenhower Society Endowment



Scholarships and Awards

In 2019, the Eisenhower Society presented scholarships totaling \$16,884 to four students at Gettysburg College. Funded through the Society by the Robert M. Hoffman Family Memorial Trust, this long-established program has benefitted dozens of students. The \$250 General Milnor Roberts ROTC Award donated by Priscilla Roberts, is presented yearly to a worthy ROTC student at Gettysburg College. This year two students were recognized. As a Lieutenant, Roberts landed in France on D-Day and fought in the Battle of the Bulge. He served as the Chairman of the Dwight D. Eisenhower Society for many years.



Annual Honor Roll of Donors--November 2018-October 2019

The Dwight D. Eisenhower Society gratefully acknowledges the following individuals, corporations, foundations and in-kind supporters whose generosity help perpetuate Eisenhower's legacy of leadership through educational programs, grants, scholarships and special events. To date we have donated \$907,900 for these endeavors.

Five Star – \$2,500 or more

Four Star - \$1,000 or more

Three Star- \$500 or more

Two Star - \$100 or more

One Star – 35.00 or more

Friends – Under \$35

*The Eisenhower Society
Welcomes New Trustees*



Donor names are redacted to preserve privacy.

100% of the Board of Trustees support the Society financially and donate time for leadership, committee work and volunteering.

Brig. Gen. Samuel K. Lessey, Chairman
Dr. Walton C. Jones, Vice Chairman
Jacqueline D. White, President
Tony Ten Barge, Vice President
Kenneth C. Weiler, Secretary
Col. John M. Burt, Treasurer
Col David Belcher
Dr. Michael Birkner
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Paul M. Shevchuk
Lt. Gen. Harry E. Soyster
Dr. William C. Spracher
Col. Duane E. Williams

Members Enjoy Themselves and Learn About Eisenhower

It was the hottest, most humid day of the year when Eisenhower Society members and guests gathered for the Society's 11th annual picnic at the Eisenhower Farm in July. Fortunately, everyone could escape the heat before dinner by taking a tour of the Eisenhower Home or attending a ranger program in the Reception Center.



Guests endured the heat for a chance to putt on the Eisenhower green. Everyone enjoyed 1940's music played by the Buzz Jones Quartet, a glass of wine, and tasty food prepared by Jake Schindel, owner of the Ragged Edge Coffee House. The highlight was Mamie's Deep-Dish Apple Pie. It tasted even better "a la mode" with Jake's donation of Mr. G's homemade ice cream.

Our generous picnic sponsors were David & Cynthia Salisbury, Barry & Amie Howard, Paul Shevchuk & Carol Hegeman, Ben & Sally Garrett, and Duane & Linda Williams. Prize sponsors were Priscilla Roberts, Carol Hegeman, Furs by Susan, Gettysburg Eddie's, Dairy Queen of Gettysburg and Event Network.



Stephanie Maitland, owner, Gettysburg Health and Fitness, loaned us her fans to help guests stay comfortable.



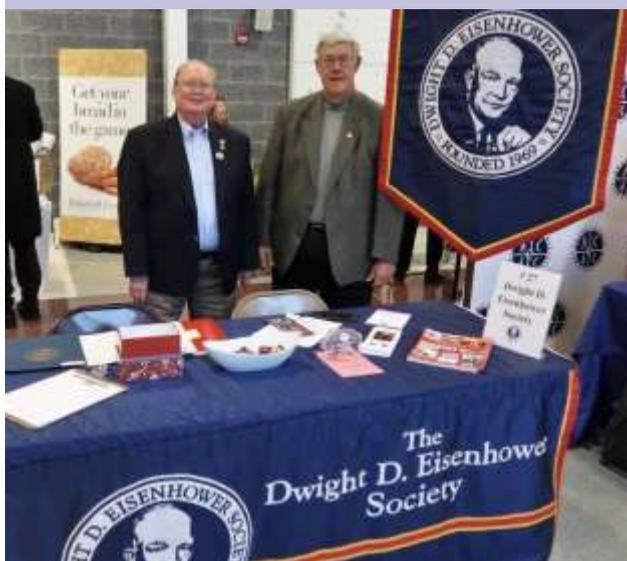
More Activities

In October the annual Wreath Laying Ceremony and Luncheon began in the new auditorium of the Gettysburg College Admissions Office with a welcome by Paul Shevchuk, Program Committee Chair. Readings from Eisenhower's books gave the audience food for thought. Four scholarships and two ROTC awards were presented to students. The group followed the color guard outside to the Eisenhower Statue for the wreath laying and photographs. At the Dobbin House Tavern luncheon, we celebrated both Ike's and Board Chairman General Lessey's birthdays. General Lessey turned 96. Afterward attendees listened to Dr. Michael Neiberg, Professor of History and Chair of War Studies at the Army War College as he presented "After the Beaches: Eisenhower and the Road to Paris." Aided by historical photographs, the program was well-received and inspired a lively series of questions and answers.



Development Activities

The Eisenhower Society participated in the Adams County Community Foundation Giving Spree in November 2018. We were among 80 nonprofits who set up a table at the Gettysburg Area Middle School to accept donations. The advantage of receiving donations at the Giving Spree is that there is a percentage match provided to all participants. There are also 1,000 gold coins valued at \$10 each given to Spree attendees. Coin holders can donate their coins to the nonprofit of their choice, further enhancing the fundraising effort. \$9,535 was raised at the Spree including \$630 from coins and matching funds.



The Eisenhower Society was also pleased to receive a grant of **\$2,500 from the Adams County Bar Foundation** to support the Dwight D. Eisenhower Senior Self-Improvement Awards. These funds continue the Society's efforts to support at-risk students.

Thanks to Our Corporate Sponsors

